

FACT SHEET

BUSINESS & FINANCIAL SERVICES

The Business and Financial Services industry is the largest industry group in the region, employing more than 12,000 people. The presence of an extensive fiber optics network and redundant, low cost electric power have contributed to the area's desirability for data centers and other companies with strict technology infrastructure requirements.



QUICK FACTS



1,808
Number of business & financial services companies



12,093
Number of workers



\$97,743
Average annual salary



\$ 4.1 Billion
Contribution to gross domestic product

WE'RE GROWING!

Since 2021, Central Virginia has added five new data center projects totaling more than 10 million square feet to support data storage and artificial intelligence. New companies coming to the region are **AWS** (three campuses), **CloudHQ**, **DataBank**, and **Cielo Digital**.



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CentralVirginia.org
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Central Virginia Partnership for Economic Development

Make Central Virginia the location for your next *Bold* venture!

CENTRAL VIRGINIA ADVANTAGES

- Multiple telecommunications networks and electrical power providers, including Dominion Energy, Rappahannock Electric Cooperative, Central Virginia Electric Cooperative, Century Link and Ting, provide robust, redundant fiber optics networks.
- The Business and Financial Services sector's growth in the region outpaced industry and national trends and the trend is expected to continue.
- The University of Virginia (UVA) features the top ranked Darden School of Business offering MBAs, PhDs, and executive education programs. UVA's McIntire School of Commerce offers undergraduates and graduates concentrations in fields such as Accounting, Finance, Information Technology, and Management.



DEMONSTRATED RECORD OF SUCCESS

Equinix Culpeper Data Center is one of the most secure and technologically sophisticated data centers on the eastern seaboard.

S&P Global Market Intelligence, headquartered in Charlottesville, is a leading provider of financial and industry data, including energy, finance, healthcare, technology, and more.

National Audio-Visual Conservation Center, also known as the Packard Campus for Audio-Visual Conservation, is the single site for the Library of Congress to store all 6.3 million pieces of the library's movie, television, and sound collections dating to the 1890's.

SWIFT is a member-owned cooperative through which the financial world conducts its business operations with speed, certainty, and confidence, exchanging messages for financial institutions and corporations in over 200 countries and territories and serving more than 11,000 institutions.

Merkle, Inc., is a leading technology-enabled, data-drive customer experience management company serving Fortune 1000 companies and leading non-profit organizations.

CFA Institute, headquartered in Charlottesville, VA, is a global association of investment specialists providing financial professionals with training that leads to seven possible certifications, such as Chartered Financial Analyst (CFA).



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