



Madison County

Madison County was chartered in December 1792 well after the earliest colonists had settled the area. It was named for the Madison family that produced one of our nation's early presidents, James Madison. Headquarters to a national retail catalog and home to award-winning wineries, Virginia's first historic farm brewery, various agribusinesses, and forest and wood product companies, Madison County is the perfect setting for a balance between quality of life and an excellent business location.

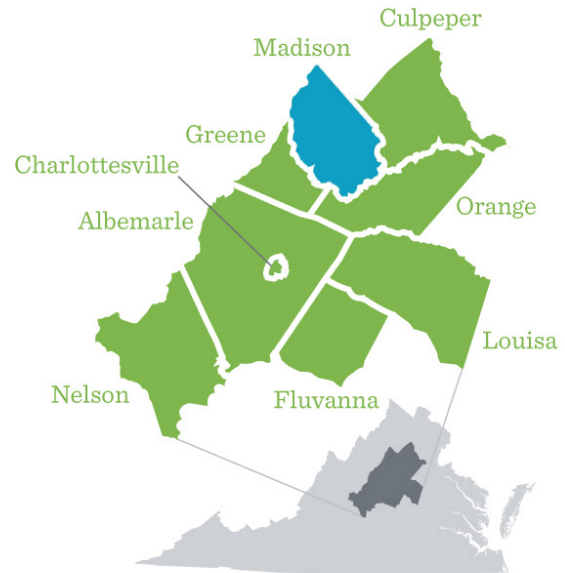
Innovative Employers

Madison County offers businesses the benefit of close proximity to the Northern Virginia population centers while providing a high quality of life and the natural beauty of the Blue Ridge Mountains to the west. These are some of the companies that are proud to call Madison County home:

- **Bald Top Brewing Company**
Virginia's first historic farm brewery
- **Early Mountain Vineyards**
winery, restaurant, event venue
- **Graves Mountain Farm & Lodges**
family-owned rustic mountain retreat
- **Madison Wood Preservers, Inc.**
named world's greatest lumber treater
- **Plow and Hearth**
national catalog, retail and internet seller of home and lifestyle products
- **Prince Michel Vineyard & Winery**
winery and event venue
- **Woodberry Forest School**
high school boarding community for boys



Founded in 1980 as a small country store, Plow & Hearth has grown into a leading retailer of enduring products for home, hearth, yard and garden.



Advantages for Business

- Proximity to transportation: US 29, runs directly through Madison County providing access to I-66, I-64, I-95 and I-81.
- Madison County provides convenient access to air travel, located 20 miles from the Charlottesville-Albemarle Airport and 74 miles from Dulles International Airport.
- Access to a well-trained workforce, loyal employees, and a vast labor pool with over 270,000 people living within 30 miles of the County, and 1.4 million living within 60 miles.
- Educational opportunities are easily accessible from Madison County which is located 20 minutes from Germanna Community College's Daniel Technology Center and less than 45 minutes from the University of Virginia.
- The rural nature of Madison County provides access to hiking, fishing and camping. Madison County is home to Old Rag Mountain and White Oak Canyon Falls, both located in the Shenandoah National Park.

Bold Ventures Begin Here

Demographics

The Central Virginia region boasts a growing labor pool of over 180,000 and the ability to tap into even larger labor markets in nearby urban areas.

Population

Madison County	30 mile radius	60 mile radius
13,837	271,519	1,423,714

Unemployment Rate	2.5%
Labor Force Participation Rate	60.3%
Median Age	46.4
Median Household Income	\$63,482
Average Annual Salary	\$41,279
Mean Commute Time	27.0 min
Percentage of Population with College Experience	58.5%



Early Mountain Vineyard, one of Virginia's premier wineries has been named the #1 Place for Weddings by The Knot magazine; and America's #1 Tasting Room by USA Today.

Top Industries in Madison County

Industry	Percentage Concentration
Educational Services	15.9%
Retail Trade	13.9%
Health Care	12.4%
Construction	10.7%
Manufacturing	9.5%
Agriculture, Forestry, Fishing, and Hunting	8.4%
Accommodation and Food Services	5.3%
Administrative and Support	3.0%
Professional, Scientific, and Technical Services	3.0%
Arts, Entertainment, and Recreation	1.8%

Office of Economic Development Contact Information

Tracey W. Gardner

Economic Development & Tourism Director
tgardner@madisonco.virginia.gov

(540) 948-7560

110 N. Main Street

Madison, VA 22727

Make Central Virginia the location for your *Bold Venture!*



Helen Cauthen, President

Central Virginia Partnership for Economic Development

1001 Research Park Blvd, Suite 301 | Charlottesville, VA 22911

434.979.5610 | hcauthen@centralvirginia.org

centralvirginia.org

 Central Virginia Partnership for Economic Development

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