

FACT SHEET

MADISON COUNTY

Madison County was chartered in December 1792 well after the earliest colonists had settled the area. It was named for the Madison family that produced one of our nation's early presidents, James Madison. Home to award-winning wineries, Virginia's first historic farm brewery, various agribusinesses, and forest and wood product companies, Madison County is the perfect setting for a balance between quality of life and an excellent business location.



QUICK FACTS



3.5%
Unemployment rate



120,079
Population within 20 miles



\$51,016
Average annual wages



53.1%
Population with some college



**Central Virginia Partnership for
Economic Development**
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Central Virginia Partnership for
Economic Development



CentralVirginia.org
LivingCentralVA.org

Make Central Virginia the location for your next *Bold* venture!

MADISON COUNTY ADVANTAGES

- Proximity to transportation: US 29 runs directly through Madison County providing **easy access to I-66, I-64, I-95 and I-81**. Distance to **Charlottesville Albemarle Airport is 20 miles** and **Dulles International Airport is 74 miles**.
- Access to **well-trained workforce, loyal employees, and a vast labor pool** with over 340,000 people living within 30 miles of the county, and 2.5 million living within 60 miles.
- **Germanna Community College's Daniel Technology Center** is located just 20 minutes from Madison County and top-ranked **University of Virginia** is less than 45 minutes away.
- The rural nature of Madison County provides access **to hiking, fishing and camping**. Madison County is home to Old Rag Mountain and White Oak Canyon Falls, both located in the **Shenandoah National Park**.

DEMOGRAPHICS

Labor Force Participation Rate	61.0%
Median Age	46.4
Median Household Income	\$84,323
Median House Value	\$370,300
Mean Commute Time	29.0 min



TARGET INDUSTRIES

- **Agribusiness, Food Processing & Technology**
- **Business & Financial Services**



MAJOR EMPLOYERS



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