

# Nelson County

Central Virginia Bordered by the first 30 miles of the Blue Ridge Parkway and the James River, Nelson County balances economic growth with exceptional natural beauty. This balance is exemplified by the world class breweries, cideries, distilleries, and wineries that flourish in Nelson County and Wintergreen Resort. Nelson is the ideal location for companies seeking to do business in the midst of incredible natural beauty without sacrificing access to transportation infrastructure and a skilled workforce.

### **Innovative Employers**

Agribusiness is booming in Nelson County, as evidenced by the county's many awardwinning craft breweries, cideries, distilleries and wineries. Companies located in Nelson County include:

- · Blue Mountain Brewery & Blue Mountain Barrel *barrel house and craft brewery*
- · Bold Rock Hard Cider & Distillery hard craft cider
- · California Sidecar & Escapade Trailers sidecars and trailers
- · Central Virginia Electric Cooperative *member-owned electric utility, headquarters*
- Devils Backbone Brewing Company & Distillery craft brewery
- Wintergreen Resort 11,00 acre, four-season resort
- · Veritas Vineyard & Winery vineyard and winery
- Virginia Distillery Company whisky distillery



Blue Mountain Brewery opened in 2007 as the first brewery in Nelson County.



## **Advantages for Business**

- Unlike many rural counties, Nelson County residents and businesses have access to over 450 miles of fiber and active circuits which runs through the center of the County, offering highspeed internet to more than 6,200 homes and businesses, bringing the benefits of advanced information technology infrastructure to Nelson County's idyllic and pastoral setting.
- Nelson County boasts direct access to I-64 and is a 15 minute drive from I-81. The county sits less than 40 miles from both the Charlottesville Albermarle Airport and the Lynchburg Regional Airport.
- Several major universities and two-year institutions, including the top-ranked University of Virginia, and Piedmont Virginia Community College are within an hour's drive.

### **Demographics**

The Central Virginia region boasts a growing labor pool of over 180,000 and the ability to tap into even larger labor markets in nearby Fredericksburg and Richmond metropolitan areas.

Population	
Nelson County 30 mile radius 14,795 333,795	<b>60 mile radius</b> 1,004,081
Unemployment Rate	2.7%
Labor Force Participation Rate	57.3%
Median Age	51.8
Median Household Income	\$67,707
Average Annual Salary	\$43,468
Mean Commute Time	31.7 min
Percentage of Population with College Experience	48.7%



California Sidecar

### **Top Industries in Nelson County**

Industry	Percentage Concentration
Accommodation and Food Services	13.9%
Manufacturing	13.0%
Educational Services	9.8%
Agricultural, Forestry, Fishing, and Hunting	8.5%
Health Care and Social Assistance	8.0%
Construction	7.3%
Retail Trade	6.3%
Professional, Scientific, and Technical Services	4.5%
Administration and Support	4.2%
Transportation and Warehousing	2.1%

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## Make Central Virginia the location for your *Bold Venture!*



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